



### Daniele Giovannucci bio

Daniele Giovannucci is the co-founder and President of the **Committee on Sustainability Assessment (COSA)**. COSA is a global consortium of more than 3 dozen institutions advancing innovative ways to credibly measure and manage sustainability. It houses the largest data collection of uniform indicators of sustainability in agriculture and it partners with leading firms and agencies to facilitate a real understanding of the impacts of agriculture projects and initiatives around the world.

Mr. Giovannucci, an early advocate of the use of market mechanisms as drivers of sustainability in the 1990s, has led or contributed to the major rural development strategies of a number of governments and various institutions such as the World Bank, InterAmerican Development Bank, United States Agency for International Development. He serves on a number of Advisory Panels including the UNFSS, advising five UN agencies and Member Governments on sustainability. In 2012, he led the global teams formulating the strategic input on Food and Agriculture for the United Nations Division for Sustainable Development and for the landmark Rio+20 Earth Summit.

His career has bridged two worlds and more than 30 countries. As a former food company executive he is familiar with the management of global supply chains and the demands of business. As Senior Consultant to the World Bank Group for a decade, he designed and managed development projects. He began conducting research on the sustainability issues of developing nations in 1992 and co-founded COSA in 2006.

Downloads of his work rank him in the top 1% of the more than 250,000 professional authors tracked by the Social Science Research Network. His research on markets and agro-enterprise has been translated into a number of languages and his most recent major works are "The COSA Measuring Sustainability Report" and "Sustainable Development in the 21st century" for the United Nations (DESA).

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